



MEDIA ALERT

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Kansas City to host Big 12 Tipoff Press Conference, Legacy Project to be announced

KANSAS CITY, MO (February 28, 2018) – The Big 12 Conference will announce their 2018 Legacy Project at Oak Park during a special press conference on Tuesday, March 6. Mayor Sly James and Kansas City Sports Commission President & CEO Kathy Nelson will be commemorating the return of the Phillips 66 Big 12 Men's Basketball Championship to Kansas City for a 17th year, March 7-10.

When: Tuesday, March 6, at 3:30 p.m.

Where: Oak Park (43rd and Agnes)

Who: The event will include remarks from the following officials:

- Mayor Sly James, City of Kansas City, Missouri
- Bob Bowsby, Commissioner, Big 12 Conference
- Kathy Nelson, President & CEO, Kansas City Sports Commission & Foundation
- Brenda Tinnen, General Manager and Senior Vice President, Sprint Center/AEG

Why: The Big 12 Legacy Project began in 2015 when the Big 12 Conference announced the Men's Basketball Championship would remain in Kansas City through 2020. The 2016 Legacy Project benefited the Urban Youth Academy while the 2017 efforts went towards supporting the Kansas School for the Deaf.

On Saturday, March 10, Kansas City's Big 12 Run will feature a 5K, 12K and new 1 mile distance. All 5K and 12K participants will receive a ¼ zip jacket and a championship ring style finisher's medal. Visit KCBig12Run.org to register.

The Phillips 66 Big 12 Men's Basketball Championship is estimated to generate more than \$13.6 million for the Kansas City economy. The Championship includes festivities such as the Big 12 GameDay fan experience, spirit rallies, and the Big 12 Big Q barbecue competition. For more information about the Championship, visit the Official Fan Information Site at VisitKC.com/Big12Basketball.

There are a limited number of Phillips 66 Big 12 Men's Basketball Championship tickets still available. Tickets can be purchased online at sprintcenter.com, via phone at 888-929-7849 or in person at the Sprint Center box office (1407 Grand Blvd.).

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About The Kansas City Sports Commission and Foundation

The mission of the [Kansas City Sports Commission & Foundation](#) is to drive Kansas City's overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region, with the vision of making a better Kansas City through Sports. For the latest on Kansas City Sports Commission news, follow on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#). Also follow the Kansas City Marathon presented by Garmin on [Twitter](#), [Facebook](#) and [Instagram](#).

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