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The Kansas City Marathon presented by Garmin & lululemon athletica partner to offer race-branded apparel

KANSAS CITY, MO (August 8, 2018) – The Kansas City Marathon presented by Garmin is proud to announce a new apparel partnership with the popular athletic wear brand lululemon. Limited edition Kansas City Marathon branded merchandise is now available for purchase [here](#).

Branded items include women’s tights and both men’s & women’s running shorts. All items are available in multiple lengths and range in price from \$58 - \$108.

“We had so much fun collaborating with lululemon on these items,” said Dave Borchardt, Race Director. “And I can personally attest to the fact that the men’s running shorts are some of the most comfortable I’ve ever worn. It’s true what people say - once you “go lulu” you never go back.”

Race participants can pre-order merchandise for pick it up with their race packets at the Health & Fitness Expo presented by Blue Cross & Blue Shield on Thursday, October 18 or Friday, October 19. Non-participants may also pre-order merchandise for pick-up at the Health & Fitness Expo.

“lululemon is so proud to be partnering with the Kansas City Marathon,” said Anne Sullivan, Store Manager for lululemon Leawood. “We love that this event offers something for everyone including multiple distance options, a great after-party for participants AND spectators - and even a kids race! This very much aligns with our brand promise of delivering technical athletic clothes for yoga, running, working out, and most other sweaty pursuits.”

Don’t miss the [Kansas City Marathon presented by Garmin](#) on Saturday, October 20, 2018!

About The Kansas City Sports Commission and Foundation

The mission of the Kansas City Sports Commission & Foundation is to drive Kansas City’s overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region, with the vision of making a better Kansas City through Sports. For the latest on Kansas City Sports Commission news, follow on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#). Also follow the Kansas City Marathon presented by Garmin on [Twitter](#), [Facebook](#) and [Instagram](#). www.sportkc.org

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