



FOR IMMEDIATE RELEASE

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Sporting Kansas City Captain Matt Besler Announced as Official Race Ambassador for the 29th annual Thanksgiving Day 5K Run on the Sprint Campus

KANSAS CITY, MO (November 19, 2018) – The Kansas City Sports Commission is excited to announce that Sporting Kansas City Team Captain Matt Besler will serve as this year’s Race Ambassador for the organization’s Thanksgiving Day 5K on the Sprint Campus. Matt and his family have participated in the [Thanksgiving Day 5K Run & Family stroll presented by Sprint](#) for the past eight years, making it a family Thanksgiving morning tradition. [Click here](#) to watch a video of Matt talking about his involvement with the race.

“Matt and his family have been big supporters of the Kansas City Sports Commission and they have enjoyed the fun family tradition that is the Thanksgiving Day 5K,” said Dave Borchardt, Director, Corporate & Community Relationships for the Kansas City Sports Commission. “We are thrilled that the Beslers are continuing their family tradition with us as Sporting KC continues their playoff push towards the MLS Cup.”

The Thanksgiving Day 5K Run and Family Stroll presented by Sprint will roll through the Sprint Campus and nearby neighborhoods in Overland Park, KS on Thanksgiving morning, November 22 beginning at 9 a.m. This fun, family-friendly event is the oldest and largest Thanksgiving Day run in Kansas City and has become a local tradition over the years. The race allows more than 4,000 runners and walkers to get their day off to a healthy start before sitting down to Thanksgiving dinner.

“Over the years, families large and small have joined us for the Thanksgiving Day 5K Run at the Sprint Campus, including one family who brings more than 30 people each year,” said Kathy Nelson, President & CEO of the Kansas City Sports Commission. “Our staff looks forward to seeing all the fun Thanksgiving-themed outfits worn by the friends and families enjoying a quick race before they sit down around the dinner table.”

Every participant will receive a long-sleeved tri-blend shirt and will receive a Thanksgiving themed “finisher’s apron” after crossing the finish line. Before and after the race, participants can enjoy a cup of hot chocolate or coffee from The Roasterie, and a Krispy Kreme Doughnut at the finish line.

Children can register for the 5K and they will automatically be eligible to participate in the free Kids Fun Run, which will begin at approximately 10:00 a.m. Runners and walkers can register for the Thanksgiving Day 5K & Family Stroll by visiting tdayrun.com.

About The Kansas City Sports Commission and Foundation

The Kansas City Sports Commission & Foundation benefits the Kansas City region through sports by creating, attracting and managing major sporting events for Kansas City. And, promote the lifetime benefits of sports for youth through educational initiatives, tournaments and clinics.

About WIN for KC

The Women’s Intersport Network for Kansas City (WIN for KC), was established in 1994 with the mission to empower girls and women through advocating and promoting the lifetime value of sports and fitness, while providing opportunities for participation and leadership development. WIN is a volunteer, membership-driven organization that operates as a program under the umbrella of the Kansas City Sports Commission and Foundation.

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