



FOR IMMEDIATE RELEASE

Contact: Katherine Fox  
Director, Marketing & Sales  
[kfox@sportkc.org](mailto:kfox@sportkc.org) / 816.389.4189

## Mayor James, Local Host Committee to hold Big 12 Tipoff Press Conference Tuesday

Mayor Sly James and members of the Local Organizing Committee will hold a special press conference on Tuesday, commemorating the return of the Phillips 66 Big 12 Men's Basketball Championship to Kansas City for a 18th year, March 13-16.

**When:** Tuesday, March 12, at 3 p.m.

**Where:** The College Basketball Experience, 1401 Grand Blvd.  
The CBE is connected to Sprint Center via a common lobby. Use the Grand Boulevard entrance, check in with security and take The CBE elevator to the third floor.  
Note: Grand Boulevard is one of the [street closures](#) scheduled for March 11-17, in tandem with Championship activities. Please allow for additional time when navigating Downtown.

**Who:** The event will include short remarks from the following officials:

- Bob Bowsby, Commissioner, Big 12 Conference
- Mayor Sly James, City of Kansas City, Missouri
- Kathy Nelson, President & CEO, Kansas City Sports Commission
- Jason Fulvi, President & CEO, Visit KC
- Brenda Tinnen, General Manager and Senior Vice President, Sprint Center/AEG

**What:** The Phillips 66 Big 12 Men's Basketball Championship is estimated to generate more than \$14.5 million for the Kansas City economy. The Local Host Committee will welcome the Championships and overview ancillary festivities such as the Big 12 GameDay fan experience, spirit rallies, the Big 12 Run and the Big 12 Big Q barbecue competition. For more information about the Championship, visit the Official Fan Information Site at [VisitKC.com/Big12Basketball](http://VisitKC.com/Big12Basketball).

**Contact:** [Derek Klaus](#), 816-651-5454 (Visit KC)  
[Nichole Robinson](#), 816-474-2961 (KC Sports Commission)  
[Christina Johnson](#), 816-885-3002 (Sprint Center)

### About The Kansas City Sports Commission and Foundation

The mission of the Kansas City Sports Commission & Foundation is to drive Kansas City's overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region, with the vision of making a better Kansas City through Sports.. For the latest on Kansas City Sports Commission news, follow on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#). Also follow the Kansas City Marathon presented by Garmin on [Twitter](#), [Facebook](#) and [Instagram](#). [www.sportkc.org](http://www.sportkc.org)

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