



FOR IMMEDIATE RELEASE

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Kansas City Sports Commission and Foundation announces Jessica Blubaugh as new WIN for KC Director

KANSAS CITY, MO (August 17, 2018) – The Kansas City Sports Commission and Foundation and WIN for KC is pleased to announce the appointment of Jessica Blubaugh to Director of WIN for KC. Blubaugh brings a wealth of experience and knowledge of Kansas City to the organization, most recently having served as Partnerships & Events Director for Visit KC. During her time at Visit KC, Blubaugh also held the position of Senior Events Manager and acted as Interim Vice President of Partnerships and Events. Blubaugh returns to the Kansas City Sports Commission and Foundation and WIN for KC after 11 years having previously been the WIN for KC Program & Media Relations Coordinator. Blubaugh was instrumental in growing the WIN for KC programs including developing the Team Captains program, which is an integral part of Camp WIN. Blubaugh subsequently worked for the Women’s Sports Foundation in New York City as a Senior Special Events Manager as well as Teach For America as a Senior Managing Director - a position that brought her back home to Kansas City.



“We are so excited to have Jessica return to the organization and can’t wait to capitalize on her enthusiasm and new ideas for WIN,” said Kathy Nelson, President and CEO. “She has a passion for promoting the benefits of sport for girls and women and I know she is the right person to lead WIN for KC.”

Away from the office, Blubaugh is active in the community serving as Vice President and Board Member for the Longfellow Community Association and volunteering for Showing up for Racial Justice.

As a college student, she played NJCAA softball where she was a two-time Academic-All American, two-time Regional and Conference Athletic honoree and a two-time Cavalier (Sportsmanship) Award Recipient.

Our staff, board of directors and the WIN for KC advisory board would like to thank Lisa Diven for her four years of service. Lisa made a significant impact on our WIN for KC programs including growing the annual WIN for KC Women’s Sports Awards Celebration, expanding Camp WIN to three weeks and adding a duathlon option to the WIN for KC Women’s Triathlon & Duathlon presented by Garmin. Lisa will be dearly missed and we wish her all the best in her future endeavors.

About The Kansas City Sports Commission and Foundation

The Kansas City Sports Commission & Foundation is a 100% privately-funded nonprofit that benefits the Kansas City region through sports by creating, attracting and managing major sporting events for Kansas City. And, promote the lifetime benefits of sports for youth through educational initiatives, tournaments and clinics.

About WIN for KC

The Women’s Intersport Network for Kansas City (WIN for KC), was established in 1994 with the mission to empower girls and women through advocating and promoting the lifetime value of sports and fitness, while providing opportunities for participation and leadership development. WIN is a volunteer, membership-driven organization that operates as a program under the umbrella of the Kansas City Sports Commission and Foundation.

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