

## FOR IMMEDIATE RELEASE

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## **Kansas City Sports Commission Acquires Kansas City Triathlon**

KANSAS CITY, MO (December 11, 2019) – The Greater Kansas City Sports Commission has acquired the Kansas City Triathlon, an annual endurance event held at Longview Lake in Jackson County, MO. The Kansas City Triathlon features a sprint and Olympic triathlon distance, a duathlon, an Olympic relay option as well as a "by invitation only" Elite Division (Olympic distance).

The race will be held on Sunday, May 17, 2020. All participants will receive a custom branded apparel item and finisher medal. Awards will be presented to the overall winners of each distance as well as top 3 in each age group.



"These endurance events are core to the success of our organization," says Kathy Nelson, President & CEO of the Greater Kansas City Sports Commission & Foundation. "They serve as key fundraisers to support our mission of making a better Kansas City through sports. We're excited to add another marquee event to our already strong roster of races."

Registration for the Kansas City Triathlon is now open – click here for more info.

Follow the race on <u>Facebook</u>, <u>Instagram</u> (@KansasCityTriathlon) and <u>Twitter</u> (@KansasCityTri) to receive regular updates.

## About The Kansas City Sports Commission and Foundation

The mission of the <u>Kansas City Sports Commission & Foundation</u> is to drive Kansas City's overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region. As a privately-funded nonprofit, we are entirely dependent on your support. For the latest on Kansas City Sports Commission news, follow on <u>Twitter</u>, <u>Facebook Instagram</u> and <u>YouTube</u>. Also follow the Kansas City Marathon presented by Garmin on <u>Twitter</u>, <u>Facebook</u> and <u>Instagram</u>.

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