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KC 2026 Bid to host Women's World Cup Watch Parties at Power & Light District

Nation's best watch party location set to host tens of thousands of fans to watch the U.S. Women's National Team in their quest to win a fourth World Cup title

KANSAS CITY (Monday, June 3, 2019) – The Kansas City 2026 FIFA World Cup[™] Bid has partnered with the Kansas City Power & Light District to host free Women's World Cup watch parties in June and July at KC Live! and No Other Pub in the Power & Light District. The Kansas City Sports Commission and Foundation, the Kansas City Chiefs, and Sporting Kansas City are the co-presenters for the month-long series of events this summer.

Beginning with the Women's World Cup opening match on June 7 and continuing through the final on July 7, when the FIFA Women's World Cup, Concacaf Gold Cup and Copa America champions will all be crowned on the same day, fans of all ages are invited to come cheer on their country alongside thousands of fellow soccer supporters in what has become a Kansas City tradition since the 2010 FIFA World Cup when KC Live! made national news as host of the nation's most passionate watch parties.

KC Live!, the 25,000-square-foot entertainment block in the heart of downtown Kansas City's Power & Light District, will be the area's premier destination for U.S. Women's National Team matches, starting with group stage games on June 11, June 16 and June 20. World Cup broadcasts will be shown live on the theater-sized screen, which stretches 40 feet wide and 18 feet high, and match commentary will play throughout the venue.

No Other Pub, Sporting KC's one-of-a-kind sports bar and social lounge inside the KC Live! Block, will also open early at 10 a.m. on World Cup matchdays to show 43 of the 52 matches on their 10-foot-by-15-foot cinema screen and surrounding HDTV screens, in addition to offering food, drink and gaming options for viewers.

This month-long celebration will highlight the region's passionate soccer following during a summer in which Kansas City will host two major international events. The U.S. Men's National Team will return to Kansas City on June 26 for a CONCACAF Gold Cup doubleheader at Children's Mercy Park. On July 23, an International Champions Cup match between two of the world's top clubs, FC Bayern Munich and AC Milan, will be played at Arrowhead Stadium.

"Soccer fans of all ages have made Kansas City's World Cup watch parties famous across the country," said KC 2026 Executive Director David Ficklin. "It is hard to believe it has already been four years since over 10,000 fans watched the U.S. beat Japan to win the 2015 Women's World Cup. This year we look forward to doing it again, both packing the Live! Block, and hopefully watching the USA win the World Cup!"

Fans interested in supporting Kansas City's World Cup bid can visit <u>www.KC2026.com</u> to sign the petition, volunteer, or make a donation to support the KC 2026 Bid's philanthropic efforts.

ABOUT THE KC 2026 FIFA WORLD CUP™ Bid

Kansas City is one of 17 U.S. cities currently in contention to be named a Host City for the 2026 FIFA World Cup, a decision that is targeted to be made in late 2020. Each U.S. Host City anticipates hosting between 5-7 matches, which is estimated to generate up to \$620 million in incremental economic activity according to a 2018 study done by leading global management consulting firm Boston Consulting Group. A powerhouse group of Kansas City leaders have united to form the KC 2026 Bid Executive Committee: Clark Hunt, Kansas City Chiefs Chairman and CEO, and Cliff Illig, Sporting Kansas City principal owner, serve as the Honorary Co-Chairs. They are joined by Doug Bach, Unified Government of Wyandotte County and Kansas City, Kansas County Administrator; Lynn Berling-Manuel, United Soccer Coaches CEO; Jason Fulvi, VisitKC President and CEO; Shane Hackett, Heartland Soccer Association Executive Director; Matt Kenny, Kansas City Sports Commission and Foundation President and CEO; Penny Postoak Ferguson, Johnson County Manager; Joe Reardon, Greater Kansas City Chamber of Commerce President and CEO; Jake Reid, Sporting Kansas City President and CEO; and Frank White, Jackson County Executive. Veteran sports executive David Ficklin oversees the bid's day-to-day activities as Executive Director.

ABOUT THE KANSAS CITY POWER & LIGHT DISTRICT

The Kansas City Power & Light District is a vibrant nine-block neighborhood in the heart of downtown Kansas City that is redefining the City from its skyline to its sidewalks. The District links together Bartle Hall Convention Center, Sprint Center, offices, hotels, entertainment, cultural destinations and residential developments. The combination of entertainment, shopping, nightlife and residential with the District's imaginative and innovative design, has created an intriguing 24/7 neighborhood. For more information, visit www.powerandlightdistrict.com or www.facebook.com/KCPowerLightDistrict.

ABOUT THE 2019 FIFA WOMEN'S WORLD CUP™

The 2019 FIFA Women's World CupTM will be held in nine cities across France between June 7 and July 7. Twenty-four nations will compete in this summer's World Cup, the eighth version of the tournament. The USA is the defending champion and three-time winner of the Women's World Cup with triumphs in 1991, 1999, and 2015. Germany won World Cups in 2003 and 2007, while Norway (1995) and Japan (2011) are also past World Cup champions.

ABOUT THE 2026 FIFA WORLD CUP™

The Fédération Internationale de Football Association (FIFA) is soccer's world governing body. On June 13, 2018, FIFA's member nations voted 134 to 65 to select the United Bid of the United States, Canada, and Mexico to host the 2026 FIFA World Cup[™]. For the first time, 48 nations will participate in the month-long competition that is scheduled to run from mid-June to mid-July in 2026. A total of 80 matches will be played in 16 cities across North America. Sixty matches will be played in the U.S., with 10 each in Canada and Mexico. The Canadian and Mexico. Kansas City is among 17 finalists vying to be among the 10 U.S. Host Cities. Other competing U.S. cities are Atlanta, Baltimore, Boston, Cincinnati, Dallas, Denver, Houston, Los Angeles, Miami, Nashville, New York/New Jersey, Orlando, Philadelphia, San Francisco Bay Area, Seattle and Washington, D.C.

About The Kansas City Sports Commission and Foundation

The mission of the <u>Kansas City Sports Commission & Foundation</u> is to drive Kansas City's overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region. As a privately-funded nonprofit, we are entirely dependent on your support. For the latest on Kansas City Sports Commission news, follow on <u>Twitter</u>, <u>Facebook Instagram</u> and <u>YouTube</u>. Also follow the Kansas City Marathon presented by Garmin on <u>Twitter</u>, <u>Facebook</u> and <u>Instagram</u>.

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