



FOR IMMEDIATE RELEASE

Contact: Kathy Nelson
816.389.4190

Kansas City Sports Commission announces Lisa Diven as new WIN for KC Director

KANSAS CITY, MO (December 18, 2013) – The Kansas City Sports Commission & Foundation and WIN for KC is pleased to announce the appointment of Lisa Diven as the new WIN for KC Director. Diven joins WIN for KC from Burns & McDonnell Engineering Company where she spent the past ten years in a variety of positions including Mechanical Engineer, Project Engineer and Proposal Coordinator. Most recently, Diven was a Business Development Manager responsible for managing strategic accounts in one of Burns & McDonnell fastest growing markets.

“Lisa is the right person to lead WIN for KC,” said Kathy Nelson, President and CEO. “She has volunteered at Camp WIN, she is currently a member of the Women’s Sports Award Celebration committee and she has a passion for promoting the benefits of sport for girls and women.”



Away from the office, Diven has led Burns & McDonnell to nine Kansas City Corporate Challenge Championships (KCCC) where she was the company coordinator and an ambassador for KCCC. In 2004, Diven received the Alex George Award, an award given annually to recognize outstanding commitment to KCCC. She has been involved with a variety of community organizations such as the Arthritis Foundation, where she has been volunteering for the past ten years. Diven chairs the Penguin Paddle, a 5K swimming event to raise money for the Arthritis Foundation. In 2011, she was awarded the Virg Jones Volunteer of the Year award.

Diven has been an athlete her entire life participating in a wide variety of sports. As a college student, she played volleyball at the University of Missouri where she was Mizzou’s first All Big 12 player and led the team to three consecutive NCAA tournament appearances. Diven has participated in the Waddell & Reed Kansas City Marathon with Ivy Funds half marathon and the WIN for KC Women’s Triathlon. She also enjoys playing in soccer and volleyball leagues.

About The Kansas City Sports Commission and Foundation

The Kansas City Sports Commission & Foundation is a 100% privately-funded nonprofit that benefits the Kansas City region through sports by creating, attracting and managing major sporting events for Kansas City. And, promote the lifetime benefits of sports for youth through educational initiatives, tournaments and clinics.

About WIN for KC

The Women’s Intersport Network for Kansas City (WIN for KC), was established in 1994 with the mission to empower girls and women through advocating and promoting the lifetime value of sports and fitness, while providing opportunities for participation and leadership development. WIN is a volunteer, membership-driven organization that operates as a program under the umbrella of the Kansas City Sports Commission and Foundation.

###