



FOR IMMEDIATE RELEASE

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## **Kansas City running community joins forces to assist with Louisiana flood relief efforts**

KANSAS CITY, MO (August 25, 2016) – The Kansas City Sports Commission, in partnership with the Louisiana Marathon, will be collecting new and gently used running shirts and monetary donations over the next week to help with the Louisiana flood relief efforts.

Through Wednesday, August 31, the Sports Commission will be donating hundreds of their unused race shirts and will also be accepting online monetary donations for Louisiana residents impacted by the flooding. In addition, the Sports Commission will donate 20% of the registration fees for all runners who sign up to participate in any of the 2016 Waddell & Reed Kansas City Marathon with Ivy Investments events (5K, half marathon or full marathon) now through August 31.

“As the organizers of the Kansas City Marathon, when we heard the Louisiana Marathon was looking for other running industry groups to help the flood victims, we knew we needed to get involved,” said Kathy Nelson, President & CEO of the Kansas City Sports Commission. “Runners are part of a very tight knit community, and we are proud to do our part to help assist the flood relief efforts in Louisiana.”

The local running community also has the opportunity to get involved in the flood relief efforts. Runners can donate new or gently used running shirts through August 31 and are encouraged to take photos of their clothing donations and post on social media using the hashtag **#ShowMeKCCares**. Everyone who donates money or running shirts will be eligible to win a Garmin Forerunner 910XT GPS watch.

New or gently used race shirts can be donated at the following locations:

- Kansas City Sports Commission, 114 W. 11<sup>th</sup> Street, Kansas City, MO 64105 – in the lobby (Monday-Friday, 8:30 a.m. – 5 p.m.)
- KC Running Company, 4760 W. 135<sup>th</sup> Street, Leawood, KS 66224
- KC Running Company, 1555 NE Douglas Street, Lee’s Summit, MO 64086
- City Gym, 7416 Wornall Road, Kansas City, MO 64114

Monetary donations can be made by visiting [sportkc.org](http://sportkc.org) and will be used to purchase gift cards from Lowe’s and Home Depot for distribution to Louisiana residents who have been impacted by the floods.

Individuals can register for the 2016 [Waddell & Reed Kansas City Marathon with Ivy Investments](http://Waddell & Reed Kansas City Marathon with Ivy Investments) 5K, Half Marathon or Full Marathon by visiting [kcmarathon.org](http://kcmarathon.org)

*Please note – online monetary donations are tax deductible. A 6% processing fee will be retained from each donation to process transaction.*

### **About The Kansas City Sports Commission and Foundation**

The mission of the Kansas City Sports Commission & Foundation is to drive Kansas City’s overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region, with the vision of making a better Kansas City through Sports.. For the latest on Kansas City Sports Commission news, follow on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#). Also follow the Waddell & Reed Kansas City Marathon on [Twitter](#), [Facebook](#) and [Instagram](#). [www.sportkc.org](http://www.sportkc.org)

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