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Waddell & Reed Kansas City Marathon Medals have arrived

KANSAS CITY, MO (June 22, 2015) – Medals for the 2015 Waddell & Reed Kansas City Marathon with Ivy Funds have been finalized and again will highlight the beautiful skyline of Downtown Kansas City with 3-D buildings. The antique silver finish, die cast medals have a suncatcher feature that allows the sun to filter through, which brings attention to the mile amount of 26.2 and 13.1 and also the word finisher. For the first time ever, finishers of the 5K will receive medal.

"Our race is about the unique Districts around Kansas City, which the marathon snakes through," said Sarah Dee, Race Director. "We wanted to showcase the beautiful downtown skyline not only in the medal itself, but also on the neck ribbon."

The full marathon medals are 4.25" round with a green neck ribbon that has a shadow of the downtown skyline. The half marathon medals are 3.25" round with an orange neck ribbon. Along with the finisher medals, each age group winner will also receive a medal with a special neck ribbon. The 5K medals are antique silver.

As part of the event's green initiatives, Kansas based <u>Hasty Awards</u> accepts unwanted race medals at their booth at the Health & Fitness Expo for recycling. 2015 is the fourth year Hasty Awards has produced the race medals and as an added incentive, they also volunteer on race day to distribute the medals to the finishers.

The Waddell & Reed Kansas City Marathon with Ivy Funds consists of a full marathon, half marathon, team relay, 5K and kids marathon. For more information about the event visit the website at <u>www.kcmarathon.org</u>. Over 1,800 volunteers will be utilized for this event and it's a great way to acquire community service hours. <u>Click here</u> for more information about the different volunteer opportunities including grant money available for nonprofits looking for fundraising opportunities.

About The Kansas City Sports Commission and Foundation

The Kansas City Sports Commission & Foundation benefits the Kansas City region through sports by creating, attracting and managing major sporting events for Kansas City and promotes the lifetime benefits of sports for youth through educational initiatives, tournaments and clinics. For the latest on Kansas City Sports Commission news, follow on <u>Twitter</u>, <u>Facebook Instagram</u> and <u>YouTube</u>. Also follow the Waddell & Reed Kansas City Marathon on <u>Twitter</u>, <u>Facebook</u> and <u>Instagram</u>.

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