



FOR IMMEDIATE RELEASE

Contact: Marla Hanover
Manager, Communications & Website
816.389.4188

Kansas City selected as finalist to host NCAA Women's Final Four for the years 2021-2024

KANSAS CITY, MO (January 18, 2018) – The NCAA has named Kansas City a finalist bid city to host the 2021-2024 Women's Final Four. The Local Organizing Committee is comprised of the Kansas City Sports Commission, Visit KC, Sprint Center and the University of Missouri.

Kathy Nelson, President and CEO of the Kansas City Sports Commission notes "Our experience hosting major sporting events at the collegiate, national and professional level is extensive. We are ready to bring the Women's Final Four to Kansas City!"

"On behalf of the local hospitality community, Visit KC and its partners are eager to roll out the red carpet and welcome fans and visitors to Kansas City, affectionately known as the College Basketball Capital of America," said Visit KC Chair CiCi Rojas. "We estimate that this event and its ancillary activities will infuse more than \$21 million into the local economy, in addition to the priceless TV and media coverage associated with an event of this caliber."

"Kansas City has a rich basketball tradition, and the University of Missouri is proud to be partnering with the Local Organizing Committee in hopes of bringing a future NCAA Women's Basketball Final Four to the community," says Athletic Director, Jim Sterk. "We look forward to working with leaders in Kansas City to help make this a reality in the coming months."

The cities that have been selected as future Women's Final Four hosts will be announced in early October, 2018. For additional information, please click here for the [NCAA press release](#).

About The Kansas City Sports Commission and Foundation

The mission of the Kansas City Sports Commission & Foundation is to drive Kansas City's overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region, with the vision of making a better Kansas City through Sports. For the latest on Kansas City Sports Commission news, follow on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#). Also follow the Kansas City Marathon presented by Garmin on [Twitter](#), [Facebook](#) and [Instagram](#). www.sportkc.org

###